St. Rose Hospital

2013 – 2014 Community Benefit Plan

27200 Calaroga Avenue, Hayward, CA 94545 | www.srhca.org
# Table of Contents

**Introduction** ........................................... 1

**Mission Statement** .................................... 1

**Vision** .................................................. 1

**Commitment of Boards and Executive Staff** ........ 1

**The St. Rose Hospital Community** ................. 2

**The Community Needs Assessment Process** ........ 2

**Community Benefit Plan Update** .................... 4

I. **Affordable and Accessible Primary Healthcare** ... 4

II. **Access to Health Education & Preventive Services** 6

III. **Increase Children’s and Youth’s Opportunity for a Brighter Future** 9

IV. **Community Collaboration & St. Rose’s Commitment** 10

**Goals & Objectives for FY13/14** .................... 12

I. **Affordable and Accessible Primary Healthcare** ... 12

II. **Access to Health Education & Preventive Services.** 13

III. **Increase Children’s and Youth’s Opportunity for a Brighter Future** 13

IV. **Community Collaboration** ......................... 14

V. **Summary** ........................................... 15

**Appendices** ............................................

List of Appendices ........................................ 16

Appendix A: Hospital Board of Trustees, October 2014 17

Appendix B: St. Rose Hospital Foundation Board of Directors, 2014 18

Appendix C: Nonquantifiable Benefits .................. 19

Appendix D: Charity Care Policy/Uncompensated Costs 20

Appendix E: Community Benefit Activity – Unreimbursed Costs 39

Appendix F: Goals and Objectives ........................ 42
Introduction

Since first opening our doors in 1962, St. Rose Hospital remains committed to meeting the challenges of identifying and providing access to health services for the residents of Hayward and its surrounding communities.

The enactment of SB697 not only provides us with the opportunity to reflect on what St. Rose has done to meet the needs of the community during the past fiscal year, but it also helps to validate our position as an advocate for healthcare in the community. St. Rose Hospital is proud to share its accomplishments in meeting the needs of our residents during this 2013-2014 reporting year and to report on our plans for the coming years.

Mission Statement

St. Rose Hospital provides quality health care to our community with respect, compassion and professionalism. We work in partnership with our highly valued physicians and employees to heal and comfort all those we serve.

Vision

St. Rose Hospital will be the health care provider of choice in central and southern Alameda County. We actively seek partnerships with all groups and individuals dedicated to improving the overall health of the diverse community we serve.

Commitment of Boards and Executive Staff

The mission of St. Rose Hospital is firmly supported by the Board of Trustees, the Foundation Board and Executive Staff.

The St. Rose Board of Trustees is made up of committed individuals from the community who believe in carrying out the mission of St. Rose. (See Appendix A for a list of our Board of Trustees.)

The Foundation Board of Directors includes community leaders and other prominent members of Hayward and the surrounding communities who support the belief of providing access to health care to all. The Foundation Board raises much-needed funds to expand services, and purchase equipment and technology to aid our healthcare team in providing quality care to our patients. Some examples of the Foundation’s efforts include the expansion in the Cardiovascular and Diagnostic Imaging Services and Women’s Services. The Foundation also assists in community outreach efforts and it supports much-needed programs/projects. (See Appendix B for a list of our Foundation Board of Directors)
The St. Rose executive staff is firmly committed to the Mission as evidenced in the strategic intent of the hospital. It is the hospital’s goal to continually develop and enhance programs that improve health care standards and delivery of care. We look to break down barriers that impede a person’s access to medical services.

The St. Rose Hospital Community

St. Rose Hospital is located in Hayward, which today is known as the “Heart of the Bay” because of its central and convenient location in Alameda County. Hayward is the third largest city in Alameda County and ranked the 37th most populous municipality in California.

Hayward’s population has strong cultural and economical diversity. The city’s population of 151,574 is comprised of 40.7% Hispanic or Latino, 34.2% Caucasian, 22% Asian and 11.9% African American. For more than 57% of the residents, language other than English is used at home, 14.4% live in poverty and 18.2% have no health insurance.

The hospital’s primary service area encompasses the cities of Hayward and Union City. (zip codes 94541, 94544, 94545, 94587).

Community Health Needs Assessment (CHNA) Process

Working together to ensure that we understand the health needs of the population we serve and the role we play in the overall health system a Community Health Needs Assessment is conducted every 3 years.

The Hospital Council of Northern and Central California – on behalf of St. Rose Hospital, Alta Bates Summit Medical Center, Eden Medical Center, and Children’s Hospital & Research Center Oakland Washington Hospital- partnered with Valley Vision to prepare the Community Health Needs Assessment report for 2013.

Despite the wide diversity in background and responsibilities represented by the participants included in the Community Health Needs Assessment, there were surprising consistency about the specific health needs of the communities involved.

Analysis of CHNA Information

The data gathered for the report is to inform the hospital community about the health status of the county and city residents; to identify gaps in services; and to assist in developing programs and services that guide decision making in regards to the health needs of our community.

St. Rose Hospital has been faithful in its mission of providing access to health care to our community. Many of the critical issues identified by the CHNA are issues that St. Rose Hospital is attempting to address.
Mental Health Services

St. Rose Hospital is not licensed for primary inpatient mental health services. We do work closely with John George Pavilion in San Leandro (part of the Alameda County Health System), and Willow Rock (Psychiatric for Teens) located in Castro Valley.

Mental Health services and counseling for FACES for the Future students are funded by the Vesper Society and provided in-kind by La Familia Counseling Service.

Language /Culturally-Appropriate Services/Access

St. Rose Hospital is cognizant of providing access to our non-English speaking community for health care services. St. Rose also utilizes CyraCom Translation Services as our means of communication with non-English speaking patients and families. It provides translation services for over 200 languages. For sign language interpretation, the hospital use Language People. Because the hospital’s service area contains a high concentration of Spanish-speaking families, many of our employees speak Spanish and a variety of other languages, such as Chinese, Tagalog and American Sign Language, which assists in meeting the growing needs of our diverse community.

Health Education

Health education plays an important role in the overall health and well being of our community. St. Rose is very active in providing education that reaches all ages in our community from prenatal education to senior aging issues.

Insurance/Health Coverage/Access to Healthcare

Obtaining Health Insurance and providing access to healthcare is a priority for St. Rose Hospital. St. Rose has been very active in providing outreach efforts to our uninsured population by caring for the uninsured through our charity program. St Rose has dedicated staff to provide health insurance assistance and screening for our in-patients as well as patients seen in our Emergency Room. The hospital also hosts an on-site Medi-Cal Assistor to assist our patients and community with applying for Medi-Cal.

Intra-County Disparities

St. Rose Hospital plays an active role in minimizing local disparities by serving as a bridge between our community and others. Hospital staff from many departments within St. Rose serve on committees and advisory boards to make sure that the local community’s needs have a voice in county health planning.

Cardiovascular and Pulmonary Health Issues

In today’s spectrum of cardiology and radiology services, the ability to perform interventional laboratory procedures is essential. After conducting an assessment of the healthcare needs of our community, it was discovered that there were no health care facilities in our geographic region that had the capability to perform emergency angioplasty to treat heart attacks. To meet the needs of our community, St. Rose Hospital expanded our Cardiovascular and Diagnostic
Imaging Services. This upgrade in technology has had a direct impact in the quality care St. Rose Hospital is able to provide to the community.

Alameda County Emergency Medical Services designated St. Rose Hospital as a “STEMI Receiving Center”. In FY 13/14, we performed a total of 393 angioplasties and have maintained a door to balloon time of close to 62 minutes, complying with the ACC’s recommendation of 90 minutes or less. Not only are we exceeding the recommendations of ACC, but provide a team effort with highly qualified cardiologists, Cath Lab, Out Patient Surgery, Quality Improvement, MedSurg, and ICU staff to best reestablish blood flow to the heart muscle in a timely and safe manner.

**Elective Percutaneous Coronary Intervention Pilot Program**

To ensure that there are no gaps in Cardiology Services and new programs are developed, St. Rose Hospital sought and was chosen by the state of California to participate in the Elective Percutaneous Coronary Intervention (PCI) Pilot Program. This 3 year program provided for by Senate Bill (SB) 891 and the Health and Safety Code Section 1256.01 will allow the State of California to study the safety of elective PCI in hospitals without cardiovascular surgical services. The program began in June 2010 and will last through end of 2014.

A total of 984 procedures are performed yearly in the Cardiovascular lab and continues to expand. There were 60 Elective PCI’s performed under the new Elective Percutaneous Coronary Intervention Pilot Program in FY 13/14.

**Summary**

St. Rose Hospital is dedicated to be an active participant in the provision of health care services in our community as evidenced by our involvement in meeting these critical issues identified by the CHNA. Our goal is to continue to meet these needs through direct service and community collaboration.

**Community Benefit Plan Update**

The plan that was submitted for fiscal year 2013-2014 listed four goals with supporting objectives. Our progress on these goals are discussed on the following pages:

I. Affordable & Accessible Primary Health Care

1. Project RED

Project RED was implemented in the Medical Surgical and Telemetry units at St. Rose Hospital in an effort to reduce hospital readmissions. In 2013, Project RED helped reduce St. Rose Hospital’s 30-day readmission rate by 37%. In the past year, Project RED was successful in maintaining those readmission rates.
There are many key elements of Project RED that has made this program successful. Following up with patients post discharge, ensuring primary care physician appointments are made and kept, and providing patient encouragement and motivation have shown to be the most effective components in reducing the risk of readmission. Project RED has had a positive effect on patients’ transition of care and the great success of the program has led to a significant decrease in readmission rates.

2. St. Rose Hospital Women’s Imaging Center

The Women’s Imaging Center with state-of-the-art technology is dedicated to assuring that women have access to high quality, early detection, screening mammography, sonography, and needle breast biopsy. In addition to the digital mammography system the center offers bone mineral density testing and diagnostic ultrasound. The Women’s Imaging Center is a component of the hospital’s Diagnostic Imaging Service and is located on the hospital campus in the Medical Arts Building.

As part of our desire to provide preventive health services to the uninsured and underinsured, St. Rose has been working in partnership with the California Breast and Cervical Cancer Control Detection Program (BCCDP) and the Family Pact Program to provide high quality, low-cost breast cancer screening and follow-up services. The Cancer Detection Program targets minority women, forty years of age and older who are low-income, underserved and/or underinsured. Family Pact has no age restrictions and also targets the underserved and/or underinsured.

In FY 13/14, the Women’s Imaging Center and St. Rose Hospital Diagnostic Imaging Department provided 21 women with diagnostic breast screenings under the Cancer Detection Programs and Family Pact. The total number of mammograms given at the Women’s Imaging Center and Diagnostic Imaging Department were 2,186. There were also 323 Bone Mineral Density tests.

6. Access to Health Care for the Underprivileged/Charity Care Policy

St. Rose Hospital is a major provider of care for the Medi-Cal population; collectively referred to as the underinsured. Fifty-one percent of the patients admitted to St. Rose Hospital during FY13/14 were underinsured, comprising 45% who had Medi-Cal and 6% who were uninsured. Additionally, the hospital provided 25,549 Emergency Room visits to underinsured patients which comprises 73% of total Emergency Room visits for the fiscal year. The cost to provide care to Medi-Cal beneficiaries greatly exceeds the reimbursement.

The St. Rose Hospital Foundation assists in providing funds to support hospital services and patient care. The Patient Assistance Fund is an annual appeal dedicated to providing direct support to patients and families who have no insurance or means to pay for medications, equipment and supplies when they are discharged from the hospital. In FY 13/14, $10,722.00 was raised, and $11,697.60 was used to assist those patients who did not have the means to pay for important treatments and medications as they are discharged home.

One measure of St. Rose’s commitment to providing access to all is seen in the provision of charity care. The Charity Care Policy (Appendix D) defines how the hospital addresses charity care.
II. Access to Health Education and Preventive Services

1. **Community Education**

St. Rose Hospital delivers community based health and wellness programs focusing on Healthy People 2020 indicators. Education programs are developed annually based on HP 2020 and Community Needs Assessments.

<table>
<thead>
<tr>
<th></th>
<th>Total Number of Classes/Events</th>
<th>Total Number of Participants</th>
<th>Unreimbursed Expenses for Room Use &amp; Nurse Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Group Meetings</td>
<td>226</td>
<td>1,583</td>
<td>$33,900</td>
</tr>
<tr>
<td>Individualized Diabetic Education</td>
<td>40</td>
<td>40</td>
<td>$1,800</td>
</tr>
<tr>
<td>Individualized Nutrition Education</td>
<td>2,700</td>
<td>2,700</td>
<td>$81,000</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>2,971</strong></td>
<td><strong>4,323</strong></td>
<td><strong>$117,450</strong></td>
</tr>
</tbody>
</table>

**Community Classes and Support Groups**

We continue to provide many health maintenance programs including Lamaze, Breastfeeding Basics, and St. Rose Breathers Club.

We offer Lamaze classes to those delivering at St. Rose free-of-charge with great success. Five-series classes were held with a total of 27 couples in attendance of which 98% delivered at St. Rose.

The education department also continues to host support groups such as Mommy and Me Support Group, Harmony, Acceptance, Peace & Serenity (Co-Dependents Support Group), Overeater Anonymous Support Group, UFANDA (United Filipino American Nutritionist Dietitian Association) a Diabetic Support Group, Myasthenia Gravis Support Group, and Look Good Feel Better (American Cancer Society Support Group), Joy of Living, Diabetes Management, and Prostate World Support Group.

**Community Health Fair and Wellness Programs**

During the hospital’s annual Health Fair, St. Rose Hospital gave 567 free flu shots to our community from October 6, 2013. In addition, the hospital also provided 86 blood pressure screens, 86 glucose screenings, and 49 cholesterol screenings. St. Rose Hospital also participated in a variety of community health fairs and provided additional flu shot clinic dates for the community on site. There were 286 additional flu shots given. The total of unreimbursed cost to the hospital for providing flu shots to the community was $8,530 for FY 13/14.
Individualized diabetes and nutrition classes are given by our dietitians and patient’s nurses free-of-charge to patients after discharge, instruct on glucose monitoring, diet options, and other diabetic wellness issues as well as cardiac and renal education. During this past year we have instructed around 40 diabetic patients about diet and use of home glucometers, and around 2,700 patients about nutrition. The patient nutrition education is provided free of charge to the patients, therefore the hospital incurred an unreimbursed cost of $82,800.

2. **Health Career Programs Community Classroom Training Projects**

St. Rose Hospital continues to seek new and innovative ways to meet the nursing/ healthcare shortage and create employment opportunities.

We have collaborated on several programs to train and recruit into healthcare fields:

A. **Bay Area Collaborate Nurse Recruitment Program**

   We remain active in the Bay Area Collaborate Nurse Recruitment Program to increase enrollment in nursing programs at the local college level by offering additional clinical sites and actively serving on advisory committees for Unitek College.

   Our proven leadership methods introduce public health and community building principles that encourage students to meet their achievement goals beginning in their high school years. The students from the programs of SHINE, FACES, ROP, high school and adult volunteer students around the Bay Area became involved in the community events throughout the county that promote healthy lifestyles and positive social change (e.g., community health fairs and fundraising events).

B. **Additional Student Training Programs**

   Additional ongoing career enhancement programs are offered in collaboration with colleges and educational institutions such as Carrington College, Chabot College, Merrit College, Ohlone College, Samuel Merritt University, and many more. In 2014, 129 students received 20,653 hours of hands-on clinical training at St Rose Hospital. The following grid reflects the type of students, length of rotation, and school affiliation.
<table>
<thead>
<tr>
<th>Student Type</th>
<th># of Students</th>
<th>Clinical Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carrington College – RT’s</td>
<td>7</td>
<td>1,080</td>
</tr>
<tr>
<td>Chabot College – RN’s</td>
<td>28</td>
<td>4,942</td>
</tr>
<tr>
<td>Merrit Collete - X-Ray Tech</td>
<td>1</td>
<td>2,000</td>
</tr>
<tr>
<td>Ohlone College – RN’s and RT’s</td>
<td>53</td>
<td>8,808</td>
</tr>
<tr>
<td>Samuel Merritt University – RN’s</td>
<td>2</td>
<td>310</td>
</tr>
<tr>
<td>San Jose Valley College – RT’s</td>
<td>4</td>
<td>850</td>
</tr>
<tr>
<td>Touro University – Pharmacist</td>
<td>8</td>
<td>1,272</td>
</tr>
<tr>
<td>Unitek College – RN’s</td>
<td>24</td>
<td>7,368</td>
</tr>
<tr>
<td>University of South Dakota – Rehab Observer</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>No School/Shadowing</td>
<td>1</td>
<td>40</td>
</tr>
</tbody>
</table>

TOTAL: 129 20,653

3. Health Insurance Outreach

Providing opportunities for obtaining health insurance and access to healthcare is a priority to St. Rose Hospital. Staff at St. Rose Hospital provide screening and evaluations for patients with no insurance and also assess their eligibility for Medi-Cal or other insurance programs geared at uninsured individuals and families. We have staff go in the Emergency Room to screen patients for government and charity care programs. St. Rose has also partnered ComSpec to provide financial screenings for our inpatient population. ComSpec helped Uninsured patients to enroll in government programs as well as screens them for any other means of coverage the patient may be eligible. There were 335 screened patients, of which 152 were approved for some type of coverage (Medi-Cal, Victim of Crime, HealthPAC) and 41 were approved for disability. Currently, ComSpec is perusing eligibility for 64 applications.

In the Emergency Room, St. Rose Hospital’s staff and Comspec staff work together in screening for Medi-Cal eligibility or other types of insurance. St. Rose participates in Alameda County’s On-Site Medi-Cal Enrollment (OSME) program which provides an on-site Medi-Cal enrollment technician to accept Medi-Cal applications here at St. Rose every other week. The Financial Counselor identified patients for eligible for the hospital’s charity program.
4. **The St. Rose Community – Beyond the Four Walls**

St. Rose employees serve our community within the hospital, and we also take our involvement beyond the four walls. The hospital encourages employees to volunteer their time and participate in a variety of community activities, including:

- Health Fairs
- Community Festivals
- Community-Based Programs
- School Career Fairs

**Auxilian Program**

In addition to outreach efforts outside of the hospital, St. Rose has a very active Auxilian program wherein community members volunteer to assist our staff with clerical and patient support. In FY13/14, there were a total of 69 Auxilians, 40 of which are Auxilians that volunteered 9,745 hours of service.

**III. Increase Children’s and Youth’s Opportunity for a Brighter Future**

**High School / College Programs**

St. Rose has been a partner in the Transition into Employment Program though Eden Area Regional Occupational Program for many years. This is a community based vocational preparation training program wherein disabled teens are coached and mentored into appropriate career paths. An instructor for EROP supervises the students at St. Rose four days a week during school hours. St. Rose Hospital provided 6,431 hours of training to 30 students.

The departments, mentoring these students were; Diagnostic Imaging, Emergency Services, Family Birthing Center, Human Resources, Laboratory, Occupational Health Clinic, Physical Therapy, and Purchasing.

In addition, the St. Rose Hospital Youth and Adult Student Volunteer program had 8 volunteers. They have recorded a total of 508 hours of service this fiscal year.

**SHINE / Students Helping in the Needs of Everyone**

This program’s main focus is to provide volunteer opportunities for high school and college students with an interest in pursuing healthcare careers. Each student is asked to make a 9-month commitment working 1-day a week and 1 weekend shift a month. The role of the student includes greeting guests, discharging and admitting patients also working in the hospital Gift Shop.

The Shining program had a total of 40 students who volunteered 6,735 hours of service in FY13/14.
The FACES for the Future Program

The FACES for the Future Health Scholars Academy at St. Rose Hospital (FACES) is a 2-year health professions internship and leadership development program for at-risk, minority high school students in the 11th and 12th grades. Each year, FACES partners with the Eden Area Regional Occupational Program (EAROP) to serve 45-50 students who live in low-income and ethnically diverse areas in San Leandro, San Lorenzo, and Castro Valley in addition to Hayward. FACES students receive: 1) exposure to health careers through internships in 21 different departments at St. Rose Hospital; 2) academic support and tutoring to meet the A-G requirements necessary for higher education; 3) wellness support and psycho-social intervention in partnership with La Familia Counseling Services; and 4) youth leadership development opportunities.

The impact of FACES since its inception in 2007 is measureable. 82% of all students served through the program reported financial struggle. Another 72% reported surviving some sort of trauma or extremely challenging circumstance. However, 100% of all FACES students have graduated from high school, with 62% of these students becoming the first in their families to do so. Upon graduation from FACES, 100% of all students are able to articulate a career goal in healthcare as well as a pathway by which to achieve that goal. Most recently, the FACES graduating class of 2014 experienced a mean GPA improvement of .82 over the course of their two-year commitment, and 67% of the graduating class became the first in their families to enroll into a higher education institution.

FACES is a well-rounded program that not only focuses on the overall well-being of high school students, but also helps them to explore practical career options. FACES knows that Alameda County suffers from growing health workforce shortages in areas like primary care medicine, nursing, public health, allied health, and mental health. In providing support and education specific to the health professions, FACES gives underrepresented students feasible pathways into an industry that needs them. This is critical to the long-term and sustained success of students, their families, and the community as a whole.

IV. Community Collaboration & St. Rose’s Commitment

St. Rose Hospital’s constant presence assures our community of our commitment to the provision of quality health services. St. Rose actively works with government and community agencies and organizations to ensure that local health needs are addressed.

1. Latino Business Roundtable
One such example is the Latino Business Roundtable which was developed to support the large Latino population of Hayward. St. Rose Hospital, Hayward Chamber of Commerce and Bay Valley Medical Group work collaboratively with the Latino Business Roundtable to assist the Latino Business Community who would like help with their existing business or are interested in starting a business of their own.

Monthly meetings are hosted at St. Rose Hospital with guest speakers and resources such as:

- Access to business networking
- Representation at all levels of government
- Economic development through business promotion
• Information on Hayward demographics
• Solutions to community challenges
• Access to healthcare and educational opportunities.

2. Collaboration with Community Organizations

St. Rose Hospital works collaboratively with a wide variety of community organizations to ensure that issues about the health and welfare of our residents are being addressed. Meetings were hosted at St. Rose Hospital for the following organizations:

<table>
<thead>
<tr>
<th>Organization/Meeting</th>
<th>Total Number of Classes/Events</th>
<th>Number of Hours</th>
<th>Unreimbursed Expenses for Room Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCCMA Occupational Clinic</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>Center for Elder Independence</td>
<td>4</td>
<td>8</td>
<td>$800</td>
</tr>
<tr>
<td>FACES for the Future Program Workshops</td>
<td>42</td>
<td>126</td>
<td>$12,600</td>
</tr>
<tr>
<td>Hayward Chamber of Commerce</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>Hayward Family Care – Diabetes Management</td>
<td>2</td>
<td>4</td>
<td>$400</td>
</tr>
<tr>
<td>Hayward Food Access Committee</td>
<td>7</td>
<td>14</td>
<td>$1,400</td>
</tr>
<tr>
<td>Hills Physician Medical Group</td>
<td>1</td>
<td>1</td>
<td>$100</td>
</tr>
<tr>
<td>Latino Business Round Table</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>New Hispanic Leaders</td>
<td>20</td>
<td>40</td>
<td>$4,000</td>
</tr>
<tr>
<td>TOTAL:</td>
<td>110</td>
<td>265</td>
<td>$26,500</td>
</tr>
</tbody>
</table>
Goals & Objectives for Fiscal Year 2014/2015

I. Affordable & Accessible Primary Health Care

1. Project RED
   Project RED is now fully sustained by St. Rose Hospital. The focus of the program now is to look closely at Medicare patients with cardiopulmonary diagnoses. Our outlook for the next year is to continue providing our service to patients and keeping readmission rates low.

2. St. Rose Hospital Women’s Imaging Center
   The Women’s Imaging Center offers digital mammography and bone mineral density testing. It is important that women who may never otherwise receive the necessary screening that is crucial to detect breast cancer in the early stages have these services available.

   It is our goal to make sure the appropriate patients have access to services through the Family Pact/Cancer Detection Program and Medi-Cal programs, and also to assist uninsured and underinsured women in the community.

3. Improving Access to Specialized Health Services
   The Education and Training Department, in collaboration with Human Resources and outside educational facilities, will continue to evaluate, develop, and implement new training programs to fill vacant healthcare positions. Through this ongoing evaluation process we help meet the demands of an ever-changing healthcare field to better serve our community.

4. Cardiovascular and Pulmonary Health Services
   The Cardio-Vascular Lab “STEMI Receiving Center” was close in meeting a expectations for FY13/14, but the number of Electronic PCIs were double of what was anticipated. There were 984 procedures were performed in the lab, 60 of them were Electronic PCIs. “Door to Balloon time” for angioplasty is significantly lower than The American College of Cardiology recommended time of 90-120 minutes at 55 minutes; one of the lowest treatment times in the county.

   In FY14/15 Cardio-Vascular Lab average “Door to Balloon Time” will continue to decrease, the patient volume will increase 5 per month and the new Percutaneous Coronary Intervention (PCI) program will see about 70 elective procedures and publish results and recommendations on the PCI Program to the California Legislature.

   We’ve also purchased the IVUS system that includes FFR (Fractional Flow Reserve) which provides accurate and reliable measurements of the plaque for immediate treatment of our patients.

   **Intravascular ultrasound (IVUS)** is a medical imaging methodology using a specially designed catheter with a miniaturized ultrasound probe attached to the distal end of the catheter. The proximal end of the catheter is attached to computerized ultrasound equipment. It allows the application of ultrasound technology to see from inside blood vessels out through the surrounding blood column, visualizing the endothelium (inner wall) of blood vessels in living individuals.
Fractional Flow Reserve (FFR) FFR is a physiological index that determines the severity of blood flow blockages in the coronary arteries and is measured using Pressure Wire technology. An FFR measurement helps physicians to better identify which specific lesion or lesions are responsible for a patient's ischemia, a deficiency of blood supply to the heart caused by blood restriction.

5. Ambassador Committee
The Ambassador Committee is comprised of respected community members who represent a broad base of organizations and affiliations within the service area of St. Rose Hospital. The role of the Ambassador is to serve as a communication link between a particular community group and the hospital and to assist in raising funds for the hospital. Future efforts will be to have open forums with communities to inform them of healthcare resources in Hayward and surrounding communities.

II. Access to Health Education & Preventive Services
St. Rose Hospital remains committed to providing health education and preventive services in our community. We plan on continuing to fulfill that commitment by offering a wide variety of health related educational programs based on feedback from community members.

Our goals over the next year include:

Increase the number of classes offered in multiple languages through community partnerships.
Further develop our community resource library with materials offered in multiple languages so all members of the community and staff can have access to educational materials.
Continue our annual Health Fair events.
Promote services through our marketing department and community based partnerships.
Provide opportunities for educational experiences in the workplace setting to students through collaborative relationships and grant funding.

Health Insurance Outreach
Ensure that each uninsured family that comes to the Emergency Room are given information about affordable health insurance options, such as Healthy Families or Medi-Cal and new coverage which may be available under the Affordable Care Act.

III. Increase Children’s and Youths’ Opportunity for a Brighter Future
1. St. Rose Youth Volunteer/ SHINE Programs
St. Rose Youth Volunteer Program, Shine Program, and Transition Into Employment Program are successful programs dedicated to improving and shaping the lives of the next generation. In the FY14/15 we would like to increase our total number of youth volunteer hours to 7,000. It is also our objective to expose these future leaders to different career opportunities in the medical field, as well as give them critical experience to successfully transition into the workplace setting.

2. FACES For the Future
Through funding from the State Street Bank Foundation, Vesper Society, Rotary Club of Hayward, and the City of Hayward, FACES will continue to provide Four Key Components to at-risk students: Health Careers Exploration, Academic Enrichment, Wellness Support and Youth Leadership Development.

FACES will increase capacity for Program internships at St. Rose Hospital and surrounding community clinics by building new partnerships and strengthening existing partnerships. FACES will provide additional entry points for recruitment as well as work with school-based clinics and other hospitals to provide diverse internship sites for students. This year, FACES will pilot a new mentorship program in partnership with the Physician Assistant program at Samuel Merritt University (SMU) in Oakland. Each FACES senior will be paired with an SMU Physician Assistant student mentor, who can help FACES students navigate their personal challenges as well as their pathways to educational and career success.

Furthermore, FACES will also strengthen partnerships with local high schools and colleges in a collaborative effort to provide college preparation, tutoring and mentorship programs. These stronger partnerships will be the foundation for an expansion in the number of students served in coming years.

FACES will continue to work to prevent students from engaging in gang, drug-seeking and criminal activity, and improve student physical and mental health by educating youth around proper diet, nutrition, and self-care. FACES will also aid students in addressing and overcoming the challenges and psychological effects of trauma, violence, poverty, and stressful relationships.

100% of those students will be able to articulate their career and educational goals, as well as a plan by which to achieve those goals. At least 90% of all FACES students will graduate from high school and enroll in colleges, universities, or certification programs. At least 90% of all FACES student GPAs will increase by 0.2 or more from the time of their acceptance into the program. All students will pass assessments of FACES core competencies (including clinical skills, job skills, and health and wellness objectives) with 85% mastery or higher. Lastly, students’ "level of risk," quantified on a scale of 1-4 by FACES psychosocial assessment tools upon enrollment into the program, will decrease by at least one point through the course of the program period.

IV. Community Collaboration

St. Rose Hospital will continue to participate with Alameda County Public Health Department and other Hayward community-based organizations such as the South Hayward Neighborhood Collaborative to address the health needs of the Harder/Tennyson neighborhood.

Alameda County Public Health has designated this area for specific outreach activities that were determined by the following resources– public health nurse, social worker, outreach worker, and an analyst – that worked in the neighborhood and with those in the community to identify health needs. Alameda County’s resources mentioned above published an in-depth evaluation of the needs of South Hayward and indicators for Service. The goal in the next year will be to continue the partnership and serve the needs addressed by the evaluation of the South Hayward and the Community Needs Assessment.
V. Summary

St. Rose Hospital’s Mission of service to our community continues to be enhanced by the community benefit planning process.

Our mission to provide quality health care to our community with respect, compassion, and professionalism is our priority. This begins with the deep commitment of our Board of Trustees and Foundation Board and is strengthened by partnerships with our skilled physicians, valued employees and volunteers. It also includes close collaborations with community groups and collective work with public officials and leaders. We will continue to reach out beyond the hospital’s campus and work within the neighborhoods to help improve the overall health status. Appendix G provides an overview of these goals, objectives and measures of success.

It is our goal for the upcoming year to further expand the community’s awareness of our effects by making the results of our Community Benefit Plan available on our hospitals website for our city and county officials, health associations, and other public forums. Despite the uncertain times in the healthcare industry, St. Rose Hospital continues to serve our entire community. We understand that value is not just a summation of the material assets, but rather the richness of service that actively engages the hospital with the community.
List of Appendices

Appendix A: Hospital Board of Trustees, October 2014
Appendix B: St. Rose Hospital Foundation, Board of Directors, 2014
Appendix C: Nonquantifiable Benefits
Appendix D: Charity Care Policy/Uncompensated Costs
Appendix E: Community Benefit Activity – Unreimbursed Costs
Appendix F: Goals and Objectives
Appendix A
Hospital Board of Trustees, October 2014

Hayward Sisters Hospital, a California nonprofit public benefit corporation doing business as St. Rose Hospital
27200 Calaroga Avenue, Hayward, CA 94545-4383, 510-264-4000

ST. ROSE HOSPITAL BOARD OF TRUSTEES
2014

David Kears – Healthcare Consultant – retired Alameda County
Acting Chair Healthcare Agency Director

John P. (“Jay”) Harris Chief Strategy & Business
Development Officer – UCSF Medical Center
San Francisco, CA

Fred Naranjo Owner Scarborough Insurance Agency, San Francisco

Katrina Semmes Founder and President, KRS Media, San Francisco

Michael Marchiano, MD Physician – Internal Medicine
Executive Committee

Alan McIntosh, Chair
Rosemarie Marchiano, Vice Chair
Richard C. Hardwig, Immediate Past Chair
Catherine E. Carlson
Deputy Chief Darryl McAllister
Robert G. Mallon
Michael Cobb, Executive Director

Foundation Board of Directors

Sherman L. Balch                      Ronald G. Peck
Alexandra Budde, DVM                  Lawrence J. Ratto
Craig Bueno                           Frances Robustelli
Sandra D. Davini                      Doris J. Rodriguez
David R. Elking                       Pamela A. Russo
Eve Grau                              Brian Schott
James P. Hanson                       Ashton A. Simmons
Nicky E. Henkelman                    Gail Steele
Monisha Jain                          Marlene M. Teel-Heim
Lisa Jensen                           Clifford N. Tschetter, MD
Deputy Darryl McAllister              Honorable Francisco C. Zermeño
Arun M. Mehta, MD

Emeritus & Honorary Directors

Delmo Della-Dora, PhD                 Robert Putman
Julie Greer                           Charlie Ramorino
Christine Hernandez                   Joel Thornley
Ronald F. Ivaldi                      Annette Warren
Sydnie Kohara                         Robin Wilma
Margaret “Peggy” Lepore               Sr. Antoinette Yelek, CSJ
                                           Bing Young, MD
Appendix C

*Nonquantifiable Benefits*

St. Rose Hospital works collaboratively with a wide variety of community organizations to ensure that issues about the health and welfare of our residents are being addressed.

<table>
<thead>
<tr>
<th>Alameda Alliance for Health</th>
<th>Hayward Unified School District</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alameda County Public Health</td>
<td>Hayward Youth Commission</td>
</tr>
<tr>
<td>American Cancer Society</td>
<td>Health Insurance Counseling and Advocacy Program (HICAP)</td>
</tr>
<tr>
<td>Bay Valley Medical Group</td>
<td>Hills Physician Medical Group</td>
</tr>
<tr>
<td>CSUEB</td>
<td>Hospital Council</td>
</tr>
<tr>
<td>California Transplant Donor Network</td>
<td>Kaiser Foundation Health Plan</td>
</tr>
<tr>
<td>Center for Elder Independence</td>
<td>La Familia Counseling Service</td>
</tr>
<tr>
<td>Chabot College</td>
<td>League of Women Voters</td>
</tr>
<tr>
<td>City of Hayward</td>
<td>Ohlone College</td>
</tr>
<tr>
<td>Eden ROP</td>
<td>Rotary Club of Hayward</td>
</tr>
<tr>
<td>Eden Township Healthcare District</td>
<td>Salvation Army</td>
</tr>
<tr>
<td>Emergency Shelter Program</td>
<td>South Hayward Healthy Start Neighborhood Collaborative</td>
</tr>
<tr>
<td>Fremont Bank Foundation</td>
<td>South Hayward Neighborhood Collaborative</td>
</tr>
<tr>
<td>Gordon and Betty Moore Foundation</td>
<td>South Hayward Parish</td>
</tr>
<tr>
<td>Glad Tidings Health Ministry</td>
<td>The California Endowment</td>
</tr>
<tr>
<td>Hayward Adult School</td>
<td>Tiburcio-Vasquez Clinic</td>
</tr>
<tr>
<td>Hayward Chamber of Commerce</td>
<td>Union City Police and Fire Department</td>
</tr>
<tr>
<td>Hayward Family Care</td>
<td>Vesper Society</td>
</tr>
<tr>
<td>Hayward Food Access</td>
<td></td>
</tr>
<tr>
<td>Hayward Police and Fire Department</td>
<td></td>
</tr>
<tr>
<td>Hayward Relay for Life (American Cancer Society)</td>
<td></td>
</tr>
</tbody>
</table>
Both the California Department of Health Services and California Medical Assistance Commission have categorized St. Rose Hospital as a “disproportionate share hospital” per the criteria established for Senate Bill 855 (SB855) and SB1255 programs. The criteria are fundamentally based upon serving a disproportionately large volume of low income patients and must also meet other Federal criteria.

During FY 13/14, 51% of the patients admitted to St. Rose Hospital were underinsured including 45% Medi-Cal eligible and 6% uninsured. Additionally, the hospital provided 25,549 Emergency Room visits to underinsured patients which comprise 73% of total Emergency Room visits for the fiscal year. St. Rose Hospital is the only disproportionate share hospital in Central and Southern Alameda County. None of the aforementioned services includes the large number of Medicare patients who have also low-incomes.

In addition, the hospital provides many programs and services at nominal or no charge, which are designed to benefit the broader community. These programs and services include health and well-being education, medications and medical supplies, a short-stay OB program, and an education reimbursement program. The hospital also operates a 24-hour physician-staffed emergency program. The costs for these services are included in operating expenses in the consolidated statements of operations and changes in net assets.

The hospital maintains records to identify and monitor the level of charity care it provides the community. These records include the amount of charges foregone for services furnished under its charity care policy. The following information measures the level of charity care provided and uncompensated cost by program during the years ended September 30, 2012 and 2011 excluding supplemental funding*.

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uncompensated cost of charity care</td>
<td>$2,877,606</td>
<td>$1,020,394</td>
</tr>
<tr>
<td>Uncompensated cost of Medi-Cal services*</td>
<td>$35,537,166</td>
<td>$26,741,059</td>
</tr>
<tr>
<td>Uncompensated cost of Medicare services**</td>
<td>$21,660,160</td>
<td>$15,284,807</td>
</tr>
</tbody>
</table>

* During the year, SRH received supplemental funding from the State and County.

**Supplemental funding includes: County Funding, IGT matching, CMAC funding, SB855 funding
It is the policy of St. Rose Hospital to provide Financial Assistance, consistent with this policy, in the form of free or discounted care to eligible:

1. **Low-income Uninsured Patients**
   (Full Charity Care, Partial Charity Care, Special Circumstances Charity Care)

2. **Patients with High Medical Costs**
   (High Medical Cost Charity Care)

Any modification of this policy must be approved in writing by St. Rose Hospital’s Chief Financial Officer. St. Rose Hospital will also provide certain discounts for uninsured patients who do not otherwise qualify for Financial Assistance pursuant to a separate policy.

**PURPOSE**

This policy is intended to:

1. Define the forms of available Financial Assistance and the associated eligibility criteria; and

2. Establish the processes that patients shall follow in applying for Financial Assistance and the process St. Rose Hospital will follow in reviewing applications for Financial Assistance; and

3. Provide a means of review in the event of a dispute over a Financial Assistance determination; and

4. Provide administrative and accounting guidelines to assist with identifying, classifying and reporting Financial Assistance; and
5. Establish guidelines and standards that St. Rose Hospital will follow with respect to the collection of patient debt including patients who are eligible for Financial Assistance.

GENERAL INFORMATION

A. Scope of Policy. This policy does not create an obligation for St. Rose Hospital to pay for charges of physicians or other medical providers including anesthesiologists, radiologists, emergency department physicians, pathologists, etc., not included in the hospital bill.

B. Emergency Department Physicians. An emergency physician, as defined in California Health & Safety Code § 127450, who provides emergency medical services at St. Rose Hospital is also required by law to provide discounts to uninsured patients or patients with high medical costs who are at or below 350 percent of the federal poverty level. This statement shall not be construed to impose any additional responsibilities upon St. Rose Hospital.

DEFINITIONS AND ELIGIBILITY

Financial Assistance is available to eligible patients who receive Covered Services and who follow applicable procedures (such as completing applications and providing required information).

A. Financial Assistance. The term Financial Assistance refers to Full and Partial Charity Care, Special Circumstances Charity Care, and High Medical Cost Charity Care. Guidelines for determining when the Financial Assistance policy applies to particular circumstances that arise during the ordinary course of business are set forth in Exhibit A.

1. Full Charity Care. Full Charity Care is a complete (100%) of the gross billed charges for the Covered Services provided to the patient less any payments made by the patient. Full Charity Care is available to patients:

   a. Whose Family Incomes are at or below 200 % of the most recent Federal Poverty Income Guidelines (Exhibit B); and

   b. Who have no source of payment for any portion of their medical expenses, including without limitation, commercial or other insurance, government sponsored healthcare benefit programs or third party liability.

2. Partial Charity Care. Partial Charity Care is a partial write-off of St. Rose Hospital’s undiscounted charges for Covered Services available to patients:

   a. Whose Family Incomes are between 200 % and 500 % of the federal poverty level according to the most recent Federal Poverty Income Guidelines (Exhibit B); and
b. Who have no source of payment for any portion of their medical expenses, including without limitation, commercial or other insurance, government sponsored healthcare benefit programs or third party liability.

c. For patients whose Family Incomes are between 200% and 350% of the most recent Federal Poverty Income Guidelines (Exhibit B), St. Rose Hospital shall limit expected payments for Covered Services to an amount equal to ten percent (10%) of the gross billed charges for the Covered Services provided to the patient less any payments made by the patient. St. Rose Hospital has set the amount of expected payment to be less than the greatest amount St. Rose Hospital would expect to receive from Medicare, Medi-Cal or another government sponsored program of health benefits shall annually review the discounted provided under this subsection so as to ensure that the expected payment is no greater than the greatest amount St. Rose Hospital would expect to receive from Medicare, Medi-Cal, or another government sponsored health program of health benefits in which St. Rose Hospital participates.

d. For patients whose Family Incomes are between 350% and 500% of the most recent Federal Poverty Income Guidelines (Exhibit B) the expected payment shall limit expected payments for Covered Services to an amount equal to fifteen percent (15%) of the gross billed charges for the Covered Services provided to the patient less any payments made by the patient.

e. St. Rose Hospital has set the amount of expected payment for patients whose Family Incomes are between 200% and 500% of the most recent Federal Poverty Income Guidelines to be less than the greatest amount St. Rose Hospital would expect to receive from Medicare, Medi-Cal or another government sponsored program of health benefits shall annually review the discounts so as to ensure that the expected payment is no greater than the greatest amount St. Rose Hospital would expect to receive from Medicare, Medi-Cal, or another government sponsored health program of health benefits in which St. Rose Hospital participates.

3. **Special Circumstances Charity Care.** Special Circumstances Charity Care allows Uninsured Patients who do not meet the Financial Assistance Criteria set forth in Section 1 or 2 above, or who are unable to follow specified hospital procedures, to receive a complete or partial write-off of St. Rose Hospital’s undiscounted charges for Covered Services, with the approval of St. Rose Hospital’s Chief Financial Officer or designee. St. Rose Hospital must document the decision, including the reasons why the patient did not meet the regular criteria. The following is a non-exhaustive list of some situations that may qualify for Special Circumstances Charity Care:
a. **Bankruptcy.** Patients who are in bankruptcy or recently completed bankruptcy.

b. **Homeless Patients.** Emergency room patients without a payment source if they do not have a job, mailing address, residence or insurance.

c. **Deceased.** Deceased patients without insurance, an estate, or third party coverage.

d. **Medicare.** Income-eligible Medicare patients may apply for Financial Assistance for denied stays, denied days of care, and Medicare cost shares. Medicare patients who execute an ABN with respect to non-covered services shall not be eligible.

e. **Medi-Cal.** Income-eligible Medi-Cal patients may apply for Financial Assistance for denied stays, denied days or care, and non-covered services; however, patients may not receive Financial Assistance for the Medi-Cal Share of Cost. Persons eligible for programs such as Medi-Cal but whose eligibility status is not established for the period during which the medical services were rendered may apply for Financial Assistance.

4. **High Medical Cost Charity Care.** High Medical Cost Charity Care for Insured Patients (“High Medical Cost Charity Care”) is a partial write-off of St. Rose Hospital’s undiscounted charges for Covered Services. High Medical Cost Charity Care is not available for patients receiving services that are already discounted (e.g., package discounts). For Covered Services provided to patients who qualify for High Medical Cost Charity Care, St. Rose Hospital shall limit expected payments to an amount equal to twenty percent (20%) of the gross billed charges for the Covered Services provided to the patient less any payments made by the patient. This discount is available to insured patients who meet the following criteria:

   a. The patient’s Family Income is less than 500 % of the Federal Poverty Income Guidelines (*Exhibit B*);

   b. The patient’s or the patient’s family medical expenses for Covered Services (incurred at St. Rose Hospital or paid to other providers in the past 12 months provided that the patient provides written evidence of payment to St. Rose Hospital) exceed 10% of the patient’s Family Income; and

   c. The patient’s insurer has not provided a discount off the patient’s bill (i.e., the patient is responsible to pay undiscounted charges).

B. **Other Definitions**
1. **Covered Services:**

a. Covered Services for Full Charity Care are all services that are required to be covered by a Knox-Keene licensed Health Care Services Plan, except that those services requiring administrative approval as defined below are not Covered Services.

b. Covered Services for Partial Charity Care and High Medical Cost Charity Care are all services provided by St. Rose Hospital, except that those services requiring administrative approval as defined below are not Covered Services.

c. Covered Services for the Uninsured Patient Discount and the Prompt Payment Discount are all services provided by St. Rose Hospital to Uninsured Patients.

d. Services Requiring Prior Administrative Approval. Due to their unique nature, certain non-emergency services require administrative approval prior to admission and the provision of services. Generally, patients who seek complex, specialized, or high-cost services (e.g., experimental procedures, transplants) must receive administrative approval prior to the provision of services. Patients seeking to receive such services are not eligible for Full Charity Care, Partial Charity Care or High Medical Cost Charity Care unless St. Rose Hospital’s executive team makes an exception.

2. **Uninsured Patient.** An Uninsured Patient is a patient who has no source of payment for any portion of their medical expenses including, without limitation, commercial or other insurance, government sponsored healthcare benefit program or third party liability, or whose benefits under insurance have been exhausted prior to admission. Guidelines for determining when the Financial Assistance policy applies to Uninsured Patients under particular circumstances that arise during the ordinary course of business are set forth in Exhibit A.

3. **Primary Language of St. Rose Hospital’s Service Area.** A language is a primary language of St. Rose Hospital’s service area if 5% or more of St. Rose Hospital’s local population speaks the language.

4. **Family Income.** Family Income is annual family earnings from the prior 12 months or prior tax year as show by recent pay stubs or income tax returns, less payments made for alimony and child support. Proof of earnings may be determined by annualizing year-to-date family income, giving consideration for current earning rates. For patients over 18 years of age, the patient’s family income includes their spouse or domestic partner as defined in Section 297 of the Family Code, and dependent children under 21 years of age, whether living at home or not. For
patients under 18 years of age, the patient’s family includes their parents, caretaker relatives, and other children under 21 years of age of the parents or caretaker relatives.

PROcedures

A. Applying for Financial Assistance:

1. An Uninsured Patient who indicates the financial inability to pay a bill for Covered Services shall be evaluated for Financial Assistance. In order to qualify as an Uninsured Patient, the patient or the patient’s guarantor must verify that he or she is not aware of any right to insurance or government program benefits that would cover or discount the bill.

2. The “Statement of Financial Condition/Financial Assistance Application Form,” Exhibit C, shall be used to document each patient’s overall financial condition. This application shall be available in the Primary Language(s) for St. Rose Hospital’s service area.

3. A sample of the “Charity Care Calculation Worksheet,” Exhibit D, is provided to aid in the determination of the amount and type of charity care for which the patient may be eligible.

B. Financial Assistance Determination and Notice

1. Determination:

   a. St. Rose Hospital will consider each applicant’s Financial Assistance application and grant Financial Assistance where the patient meets eligibility requirements and has received (or will receive) Covered Services.

   b. St. Rose Hospital may make Financial Assistance approval contingent upon a patient applying for governmental program assistance, which may be prudent if the particular patient requires ongoing services.

   c. In determining whether each individual qualifies for Financial Assistance, other county or governmental assistance programs should also be considered. Many applicants are not aware that they may be eligible for assistance such as Medi-Cal, Victims of Crime, or California Children Services.

   d. St. Rose Hospital should assist the individual in determining if they are eligible for any governmental or other assistance and provide applications as requested.
e. Where administrative approval is required, St. Rose Hospital will consider the request for service in a timely fashion and provide a response to the request in writing.

2. Notice

a. While it is desirable to determine the amount of Financial Assistance for which a patient is eligible as close to the time of service as possible, there is no rigid limit on the time when the determination is made. In some cases, eligibility is readily apparent while in other cases further investigation is required to determine eligibility. In some cases, a patient eligible for Financial Assistance may not have been identified prior to initiating external collection action. St. Rose Hospital’s collection agencies shall be made aware of this policy so that the agencies know to refer back to St. Rose Hospital patient accounts that may be eligible for Financial Assistance.

b. Once a Full or Partial Charity Care or High Medical Cost Charity Care determination has been made a “Notification Form” (Exhibit E) will be sent to each applicant advising them of the hospital’s decision.

C. Dispute Resolution. In the event of a dispute over the application of this policy, a patient may seek review by notifying St. Rose Hospital’s Chief Financial Officer of the basis of any dispute and the desired relief. Written communication should be submitted within thirty (30) days of the patient’s knowledge of the circumstances giving rise to the dispute. The Chief Financial Officer or designee shall review the concerns and inform the patient of any decision on writing.

D. Recordkeeping. Records related to Financial Assistance must be readily accessible.

E. Third Party Liens. St. Rose Hospital may lien the tort recoveries of Uninsured Patients in a manner consistent with applicable law.

F. Submission to OSHPD. Beginning January 1, 2008 and every two years thereafter, St. Rose Hospital’s General Counsel will post this policy and any amendments or modifications thereto to the Office of Statewide Health Planning & Development (“OSHPD”) in a manner prescribed by OSHPD.

COMMUNICATION OF FINANCIAL ASSISTANCE AVAILABILITY

A. Information Provided to Patients

1. Preadmission or Registration. During preadmission or registration (or as soon thereafter as practicable and after stabilization of the patient’s
emergency medical condition in the case of emergency services), St. Rose Hospital shall provide:

a. All patients with information regarding the availability of Financial Assistance (Important Billing Information for Patients, Exhibit F).

b. Patients who the hospital identifies as uninsured with a Financial Assistance application (Exhibit C).

2. Emergency Services. In the case of emergency services, St. Rose Hospital shall provide the above information as soon as practicable after stabilization of the patient’s emergency medical condition or upon discharge.

3. All Other Times. Upon request, St. Rose Hospital shall provide patients with information about their right to request an estimate of their financial responsibility for services, the Statement of Financial Condition form, and/or Important Billing Information for Uninsured Patients.

B. Postings and Other Notices. Information about Financial Assistance shall also be provided as follows:

1. By posting in a visible manner in locations where there is a high volume of inpatient or outpatient admitting/registration, including, without limitation, the emergency department, billing offices, admitting office, and other hospital outpatient service settings.

2. By posting information about Financial Assistance on St. Rose Hospital’s website.

3. By including information about Financial Assistance in bills that are sent to Uninsured Patients. A sample that contains the required information is set forth on Exhibit G.

4. By including language on bills sent to Uninsured Patients as specifically set forth in Exhibit H.

C. Applications. St. Rose Hospital shall make applications for Medi-Cal, California Children’s Services or any other potentially applicable governmental program readily available and accessible to Uninsured Patients and provide such applications upon request.

D. Languages. All notices/communications provided in this section shall be available in the Primary Language(s) of St. Rose Hospital’s service area and in a manner consistent with all applicable federal and state laws and regulations.

COLLECTION ACTIVITIES
A. Assignment to Collection. No patient debt shall be advanced/assigned to collection until the Director of Patient Financial Services or designee has reviewed the account and approved the advancement of the account to collection. If a patient is attempting to qualify for Financial Assistance and/or is attempting to settle an outstanding bill with St. Rose Hospital by negotiating a reasonable payment plan or making regular payments of a reasonable amount, St. Rose Hospital shall not send the unpaid bill to collection or a collection agency. Any extended payment plans shall be interest free.

B. Use of Collection Agencies. St. Rose Hospital shall obtain an agreement from each collection agency that it utilizes to collect patient debt consistent with the requirements of this policy, federal law, and state law.

C. Collection Methods. St. Rose Hospital shall not initiate legal or judicial process, sell a patient’s debt to another party, or report adverse information about the patient to consumer credit reporting agencies or credit bureaus before St. Rose Hospital has made reasonable efforts to determine whether the patient is eligible for Financial Assistance and in no case shall St. Rose Hospital or any collection agency utilized by St. Rose Hospital shall report adverse information to a consumer credit reporting agency or commence civil action against the patient for non-payment at any time prior to 150 days after the initial billing if the patient is an Uninsured Patient or a patient provides information that he or she may qualify for Financial Assistance. The 150 day period shall be extended if the patient has a pending appeal for coverage for the services and the patient makes a reasonable effort to keep St. Rose Hospital informed of the progress of any appeals.
Guidelines for Application of Full and Partial Charity Care, Uninsured Patient Discount and Prompt Payment Discount

The following guidelines are intended for use in specific situations that arise in the ordinary course of business.

1. Co-pays, deductibles and cost shares per direction from insurers, government programs or other third party payors
   - These amounts should be collected from the patient. These amounts are not subject to Full or Partial Charity Care, the Uninsured Patient Discount or the Prompt Payment Discount, except: Patients with Medicare cost share obligations are eligible to apply for Full or Partial Charity Care. Patients with Medi-Cal share of cost obligations not entitled to Full or Partial Charity Care.

2. Insurance coverage not available due to patient’s decision to seek services not covered under insurance contract
   - These amounts should be collected from the patient. Patient is not eligible for Full or Partial Charity Care. The Uninsured Patient Discount applies. If the non-covered services are priced as a package discount then the package discount applies in lieu of the Uninsured Patient Discount. The Prompt Payment Discount applies.

3. Indemnity insurance company refuses to pay claiming patient has failed to cooperate by providing needed information
   - Patient may be billed. Full and Partial Charity Care and other discounts do not apply.

4. Services and items that are never covered benefits under the patient’s benefit policy (e.g. services that are not medically necessary)
   - These amounts should be collected from the patient. Patient is not eligible for Full or Partial Charity Care. The Uninsured Patient Discount applies. If the non-covered services are priced as a package discount then the package price applies in lieu of the Uninsured Patient Discount. The Prompt Payment Discount applies.

5. Services provided to ineligible members
   - If coverage is denied, these amounts should be collected from the patient, unless the patient’s health plan is responsible for services under terms of the contract. Patient may be eligible for Full or Partial Charity Care. If the patient is not eligible for Full or Partial Charity Care, the Uninsured Patient Discount and Prompt Payment Discount apply.
<p>| 6. | Indemnity Insurance Company or Medicare Supplement Plan pays members directly | Patient may be billed. Full and Partial Charity Care and other discounts do not apply. |
| 7. | Indemnity Insurance Company, PRO or non-contracted third party payer underpays claiming charges are unreasonable or unsupported | Continue to pursue amounts due from insurance and do not initiate collections for these amounts against patient without approval from St. Rose Hospital’s General Counsel. Pursue collection of patient liability amounts as set forth herein. |
| 8. | Charges not covered by insurance because patient exceeded benefit cap prior to admission | These amounts should be collected from the patient. Patient may be eligible for Full or Partial Charity Care. If the patient is not eligible for Full or Partial Charity Care, the Uninsured Patient Discount and Prompt Pay Discounts apply. |
| 9. | Charges not covered by insurance because patient exceeded benefit cap during patient’s stay | When a payer pays only a portion of the expected reimbursement for a patient’s stay due to exhaustion of the patient’s benefits during the stay, St. Rose Hospital should collect from the patient the balance of the expected reimbursement under the payer contract. St. Rose Hospital should not pursue from the patient any amount in excess of the payer’s contractual rate under the payer contract. Patients who exceed their benefit cap may apply for Full or Partial Charity Care for the services that are in excess of the benefit cap, and may receive a Prompt Pay Discount. The Uninsured Patient Discount does not apply to these services. |
| 10. | Charity care determination creates a credit balance | If the charity care determination creates a credit balance in favor of a patient, the refund of the credit balance shall include interest on the amount of the overpayment from the date of the patient’s payment at the statutory rate (10% per annum) pursuant to Health &amp; Safety Code § 127440. |</p>
<table>
<thead>
<tr>
<th>Family Size</th>
<th>Period</th>
<th>Federal Poverty Guidelines</th>
<th>If income is below 200% (shown below) of FPIG, eligible for full charity care</th>
<th>If income is above 200% but below 350% (shown below) of FPIG, eligible for partial charity care. Expected Payment = 10% of Gross Billed Charges</th>
<th>If income is above 350% but below 500% (shown below) of FPIG, eligible for partial charity care. Expected Payment = 15% of Gross Billed Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Annual</td>
<td>$11,490.00</td>
<td>$22,980</td>
<td>$40,215.00</td>
<td>$57,450.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$957.50</td>
<td>$1,915</td>
<td>$3,351.25</td>
<td>$4,787.50</td>
</tr>
<tr>
<td>2</td>
<td>Annual</td>
<td>$15,510.00</td>
<td>$31,020</td>
<td>$54,285.00</td>
<td>$77,550.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$1,292.50</td>
<td>$2,585</td>
<td>$4,523.75</td>
<td>$6,462.50</td>
</tr>
<tr>
<td>3</td>
<td>Annual</td>
<td>$19,530.00</td>
<td>$39,060</td>
<td>$68,355.00</td>
<td>$97,650.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$1,627.50</td>
<td>$3,255</td>
<td>$5,696.25</td>
<td>$8,137.50</td>
</tr>
<tr>
<td>4</td>
<td>Annual</td>
<td>$23,550.00</td>
<td>$47,100</td>
<td>$82,425.00</td>
<td>$117,750.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$1,962.50</td>
<td>$3,925</td>
<td>$6,868.75</td>
<td>$9,812.50</td>
</tr>
<tr>
<td>5</td>
<td>Annual</td>
<td>$27,570.00</td>
<td>$55,140</td>
<td>$96,495.00</td>
<td>$137,850.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$2,297.50</td>
<td>$4,595</td>
<td>$8,041.25</td>
<td>$11,487.50</td>
</tr>
<tr>
<td>6</td>
<td>Annual</td>
<td>$31,590.00</td>
<td>$63,180</td>
<td>$110,565.00</td>
<td>$157,950.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$2,632.50</td>
<td>$5,265</td>
<td>$9,213.75</td>
<td>$13,162.50</td>
</tr>
<tr>
<td>7</td>
<td>Annual</td>
<td>$35,610.00</td>
<td>$71,220</td>
<td>$124,635.00</td>
<td>$178,050.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$2,967.50</td>
<td>$5,935</td>
<td>$10,386.25</td>
<td>$14,837.50</td>
</tr>
<tr>
<td>8</td>
<td>Annual</td>
<td>$39,630.00</td>
<td>$79,260</td>
<td>$138,705.00</td>
<td>$198,150.00</td>
</tr>
<tr>
<td></td>
<td>Monthly</td>
<td>$3,302.50</td>
<td>$6,605</td>
<td>$11,558.75</td>
<td>$16,512.50</td>
</tr>
</tbody>
</table>

Add this amount for each family member beyond 8

<table>
<thead>
<tr>
<th>Each Additional Family Member</th>
<th>Annual</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,020.00</td>
<td>$335.00</td>
</tr>
<tr>
<td></td>
<td>$8,040</td>
<td>$670</td>
</tr>
<tr>
<td></td>
<td>$14,070.00</td>
<td>$1,172.50</td>
</tr>
<tr>
<td></td>
<td>$20,100.00</td>
<td>$1,675.00</td>
</tr>
</tbody>
</table>
STATEMENT OF FINANCIAL CONDITION/FINANCIAL ASSISTANCE APPLICATION

PATIENT NAME _____________________ SPOUSE _____________________
ADDRESS __________________________________________________________
PHONE ___________________________
ACCOUNT # ____________________________ SSN: ____________________________
(PATIENT) (SPOUSE)

FAMILY STATUS: List all dependents that you support
Name _____________________ Age ______ Relationship _____________________
________________________________________________________
________________________________________________________
________________________________________________________

EMployment and occupation
Employer: ___________________________ Position: ___________________________
Contact Person & Telephone Number: _______________________________________
If Self-Employed, Name of Business: _______________________________________
Spouse Employer: ___________________________ Position: ________________________
Contact Person & Telephone Number: _______________________________________
If Self-Employed, Name of Business: _______________________________________

CURRENT MONTHLY INCOME

<table>
<thead>
<tr>
<th></th>
<th>Patient</th>
<th>Spouse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Pay (Before Deductions)</td>
<td>_______</td>
<td>_______</td>
</tr>
<tr>
<td>Add: Income from Operating Business (if Self-Employed)</td>
<td>_______</td>
<td>_______</td>
</tr>
<tr>
<td>Add: Other Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest &amp; Dividends</td>
<td></td>
<td></td>
</tr>
<tr>
<td>From Real Estate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other (Specify)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alimony or Spousal Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subtract: Alimony, Support Payments Paid</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equals Current Monthly Income</td>
<td>_______</td>
<td>_______</td>
</tr>
</tbody>
</table>

Total Current Monthly Income (Patient + Spouse) = $___________

FAMILY SIZE
Total Family Members: _______ (add patient, spouse and dependents from above)

Do you have health insurance? ______ Yes ______ No

Are you eligible for any government programs? ______ Yes ______ No

Do you have other insurance that may apply (such as auto policy)? ______ Yes ______ No

Were your injuries caused by a third party? (such as during car accident)? ______ Yes ______ No

By signing this form, I agree to allow St. Rose Hospital to check employment status and credit history for the purpose of determining my eligibility for financial assistance. I understand that I may be required to provide proof of the information I am providing.

(Signature of Patient or Guarantor) ___________ Date ___________

(Signature of Spouse) ___________ Date ___________
CHARITY CARE CALCULATION WORKSHEET

Patient Name: ___________________________ Patient Account #: __________________

Special Considerations/Circumstances:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Does Patient have Health Insurance?  Yes  No
Is Patient Eligible for Medicare?  ____  ____
Is Patient Eligible for Medi-Cal?  ____  ____
Is Patient Eligible for Other Government Programs?  ____  ____

If eligibility exists for above programs, patient will not generally be eligible for charity care

Does Patient have other insurance (auto medpay, workers comp)?  ____  ____
Was Patient injured by third party?  ____  ____
Is Patient Self-Pay?  ____  ____

Charity/Financial Assistance Calculation:

Total Family Income  $_______________
(From Statement of Financial Condition)

Family Size (From Statement of Financial Condition)  __________

Qualification for Financial Assistance (Circle One)  Full  Partial

High Medical Cost

No Eligibility
NOTIFICATION FORM
ELIGIBILITY FOR CHARITY CARE

St. Rose Hospital has conducted an eligibility determination for charity care for:

PATIENT'S NAME  ACCOUNT NUMBER  DATES OF SERVICE

The request for charity care was made by the patient or on behalf of the patient on __________.

The determination was completed on ________________.

Based on information supplied by the patient or on behalf of the patient, the following determination has been made:

Your request for charity care has been approved for services rendered on __________.

After applying the charity care reduction, the amount owed is $ __________________.

Your request for charity care is pending approval. However, the following information is required before any adjustment can be applied to your account:

___________________________________________________________
___________________________________________________________
___________________________________________________________
___________________________________________________________

Your request for charity care has been denied because:

REASON:
___________________________________________________________
___________________________________________________________
___________________________________________________________
___________________________________________________________

Granting of charity care is conditioned on the completeness and accuracy of the information provided to the hospital. In the event the hospital discovers you were injured by another person, you have additional income, you have additional insurance or provided inaccurate information regarding your ability to pay for the services provided, the hospital may revoke its determination to grant charity care and hold you and/or third parties responsible for the hospital’s charges. If you have any questions on this determination, please contact _______________________ at ______________.
Important Billing Information for Patients at St. Rose Hospital

Thank you for choosing St. Rose Hospital for your hospital services. The information below is designed to help you understand options available to assist patients pay their hospital bill. This information only applies to your hospital bill and does not include any bills received from physicians, anesthesiologists, clinical professionals, ambulance companies, etc., that may bill you separately for their services.

An emergency physician, as defined in California Health & Safety Code § 127450, who provides emergency medical services at St. Rose Hospital is also required by law to provide discounts to uninsured patients or patients with high medical costs who are at or below 350 % of the federal poverty level. You will receive a separate bill for the emergency physician services as well. Any questions pertaining to the emergency physician services should be directed to the physician providing the services as represented on the billing statement.

Payment Options

St. Rose Hospital has many options to assist you with payment of your hospital bill.

Medi-Cal & Government Program Eligibility. You may be eligible for a government sponsored health benefit program. St. Rose Hospital has staff available to assist you with applying for government assistance like Medi-Cal, and California's Children Services to pay your hospital bill. St. Rose Hospital also contracts with a company that may assist you further, if needed.

Financial Assistance Program (Charity & Discount Care). Uninsured patients who have an inability to pay their bill may be eligible for financial assistance. Eligibility for financial assistance is based on income and family size. All potential payer sources must be exhausted before a patient is eligible for financial assistance. Copies of St. Rose Hospital's Financial Assistance Policy, applications for financial assistance, and applications for government programs are available at Patient Registration and our Patient Financial Services Office. We can also send you copies if you contact our Patient Advocate Specialist at 510-780-4342.

**If you have any questions, or if you would like to pay by telephone, please contact the Patient Advocate Specialist at 510-780-4342.**
Thank you for selecting St. Rose Hospital for your recent services. Enclosed please find enclosed a statement the charges for your hospital visit. Payment is due immediately. Please be aware that this the bill for hospital services only. There may be additional charges for services that will be provided by physicians during your stay in the hospital such as bills from personal physicians and any anesthesiologists, pathologists, radiologists, ambulance companies or other medical professionals who are not employees of the hospital. You may receive a separate bill for these services.

An emergency physician, as defined in California Health & Safety Code § 127450, who provides emergency medical services at St. Rose Hospital is also required by law to provide discounts to uninsured patients or patients with high medical costs who are at or below 350% of the federal poverty level. You will receive a separate bill for the emergency physician services as well. Any questions pertaining to the emergency physician services should be directed to the physician providing the services as represented on the billing statement.

Our records indicate that you do not have health insurance coverage or coverage under Medicare, Medi-Cal, Healthy Families, or other similar programs. If you have such coverage, please contact our Patient Accounts Financial Advocate at 510-780-4342 as soon as possible so the information can be obtained and the appropriate entity billed.

St. Rose Hospital has many options to assist you with payment of your hospital bill.

**Medi-Cal & Government Program Eligibility.** You may be eligible for a government sponsored health benefit program. St. Rose Hospital has staff available to assist you with applying for government assistance like Medi-Cal, and California’s Children Services to pay your hospital bill. St. Rose Hospital also contracts with a company that may assist you further, if needed.

**Financial Assistance Program (Charity Care).** Uninsured patients who have an inability to pay their bill may be eligible for financial assistance. Eligibility for financial assistance is based on income and family size. All potential payer sources must be exhausted before a patient is eligible for financial assistance. Copies of St. Rose Hospital’s Financial Assistance Policy, applications for financial assistance, and applications for government programs are available at Patient Registration and our Patient Financial Services Office. We can also send you copies if you contact our Patient Advocate at Specialist at 510-780-4342.

If you have any questions, or if you would like to pay by telephone, please contact the Patient Advocate Specialist at 510-780-4342.
NOTICE LANGUAGE ON BILLS FOR UNINSURED PATIENTS

Our records indicate that you do not have health insurance or coverage under Medicare, Medi-Cal, or similar other programs. Patients who lack insurance and meet certain income requirement may qualify for financial assistance. Please contact the Patient Advocate Specialist at 510-780-4342 to obtain further information.
## Appendix E

### Community Benefit Activity – Unreimbursed Expenses FY 13/14

<table>
<thead>
<tr>
<th>Date</th>
<th>Organization</th>
<th>Donation</th>
<th>Unreimbursed Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/13</td>
<td>Hayward Firefighters Association</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>12/14</td>
<td>Salvation Army Toy Drive</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>1/14</td>
<td>Hayward Chamber of Commerce Annual Gala</td>
<td>$1,600</td>
<td></td>
</tr>
<tr>
<td>5/14</td>
<td>FESCO</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>5/14</td>
<td>Alameda County Public Health</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>6/14</td>
<td>Hayward Area Recreation Society</td>
<td>$350</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>$3,200</strong></td>
<td><strong>$34,650</strong></td>
</tr>
</tbody>
</table>

### Collaboration with Community Organizations

<table>
<thead>
<tr>
<th>Organization/Meeting</th>
<th>Total Number of Classes/Events</th>
<th>Number of Hours</th>
<th>Unreimbursed Expenses for Room Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCCMA Occupational Clinic</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>Center for Elder Independence</td>
<td>4</td>
<td>8</td>
<td>$800</td>
</tr>
<tr>
<td>FACES for the Futur Program Workshops</td>
<td>42</td>
<td>126</td>
<td>$12,600</td>
</tr>
<tr>
<td>Hayward Chamber of Commerce</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>Hayward Family Care – Diabetes Management</td>
<td>2</td>
<td>4</td>
<td>$400</td>
</tr>
<tr>
<td>Hayward Food Access Committee</td>
<td>7</td>
<td>14</td>
<td>$1,400</td>
</tr>
<tr>
<td>Hills Physician Medical Group</td>
<td>1</td>
<td>1</td>
<td>$100</td>
</tr>
<tr>
<td>Latino Business Round Table</td>
<td>12</td>
<td>24</td>
<td>$2,400</td>
</tr>
<tr>
<td>New Hispanic Leaders</td>
<td>20</td>
<td>40</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>110</strong></td>
<td><strong>265</strong></td>
<td><strong>$26,500</strong></td>
</tr>
</tbody>
</table>
Community Health Fairs & Classes

<table>
<thead>
<tr>
<th>Date (Month/Year)</th>
<th>Event</th>
<th>Attendance</th>
<th>Number of Volunteers</th>
<th>Volunteer Hours</th>
<th>Unreimbursed Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/13-9/14</td>
<td>Inpatient Nutrition Education</td>
<td>2740</td>
<td>-</td>
<td>2,740</td>
<td>$82,800</td>
</tr>
<tr>
<td>10/13</td>
<td>St. Rose Hospital Annual Health Fair</td>
<td>1,500</td>
<td>-</td>
<td>4</td>
<td>$20,000</td>
</tr>
<tr>
<td>10/13</td>
<td>Community Flu Shots</td>
<td>853</td>
<td>-</td>
<td>15</td>
<td>$8,530</td>
</tr>
<tr>
<td>12/13</td>
<td>Hayward Chamber of Commerce: Light Up the Season Fair</td>
<td>750</td>
<td>3</td>
<td>4</td>
<td>$800</td>
</tr>
<tr>
<td>2/14</td>
<td>Southland Mall Health Fair</td>
<td>750</td>
<td>2</td>
<td>7</td>
<td>$2,165</td>
</tr>
<tr>
<td>3/14</td>
<td>Southland Mall Community Day</td>
<td>750</td>
<td>2</td>
<td>2</td>
<td>$200</td>
</tr>
<tr>
<td>4/14</td>
<td>Heal College Career Day</td>
<td>200</td>
<td>2</td>
<td>3</td>
<td>$215</td>
</tr>
<tr>
<td>06/14</td>
<td>City of Hayward Immigrations Workshop Event</td>
<td>200</td>
<td>1</td>
<td>7</td>
<td>$350</td>
</tr>
<tr>
<td>7/14</td>
<td>South Hayward Health Empowerment Event</td>
<td>150</td>
<td>1</td>
<td>7</td>
<td>$250</td>
</tr>
<tr>
<td>8/14</td>
<td>Festival of India Health Fair</td>
<td>5000</td>
<td>5</td>
<td>3</td>
<td>$645</td>
</tr>
<tr>
<td>8/14</td>
<td>Hayward Public Library Family Fun Festival</td>
<td>300</td>
<td>1</td>
<td>3</td>
<td>$150</td>
</tr>
<tr>
<td>9/14</td>
<td>City of Hayward Health Fair</td>
<td>300</td>
<td>3</td>
<td>5</td>
<td>$530</td>
</tr>
<tr>
<td>09/14</td>
<td>HERS Breast Cancer Foundation Walk</td>
<td>450</td>
<td>1</td>
<td>6.5</td>
<td>$2,870</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>13,943</td>
<td>21</td>
<td>2,806.5</td>
<td>$119,505</td>
</tr>
</tbody>
</table>
Appendix E  
*Community Benefit Activity / Unreimbursed Costs*

**Summary**  
Total Benefit Activity FY13/14

<table>
<thead>
<tr>
<th>Collaboration with Community Organizations</th>
<th>Attendance</th>
<th>Volunteers</th>
<th>Volunteer Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteering</td>
<td>110</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Community Health Fairs &amp; Classes</td>
<td>13,943</td>
<td>21</td>
<td>2,806.5</td>
</tr>
<tr>
<td><strong>Total Community Benefit Activity</strong></td>
<td><strong>14,053</strong></td>
<td><strong>21</strong></td>
<td><strong>2,806.5</strong></td>
</tr>
</tbody>
</table>

**Summary**  
Total Unreimbursed Cost FY13/14

<table>
<thead>
<tr>
<th></th>
<th>Monetary Donation</th>
<th>Unreimbursed Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Benefit Activity</td>
<td>$3,200</td>
<td>$34,650</td>
<td>$37,850</td>
</tr>
<tr>
<td>Collaboration with Community Organizations</td>
<td>NA</td>
<td>$26,500</td>
<td>$26,500</td>
</tr>
<tr>
<td>Community Health Fairs &amp; Classes</td>
<td>N/A</td>
<td>$119,505</td>
<td>$119,505</td>
</tr>
<tr>
<td><strong>Total Community Benefit Activity</strong></td>
<td><strong>$3,200</strong></td>
<td><strong>$180,655</strong></td>
<td><strong>$183,855</strong></td>
</tr>
</tbody>
</table>
## Community Benefit Plan, Goals & Objectives FY14/15

<table>
<thead>
<tr>
<th>Project</th>
<th>Goals/Objectives</th>
<th>Time Frame</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Affordable &amp; Accessible Primary Healthcare</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project Red</td>
<td>St. Rose Hospital intends on sustaining the program. Our outlook for the next year is to continue providing our service to patients and keeping readmission rates low</td>
<td>FY14/15</td>
</tr>
<tr>
<td>Women’s Imaging Center</td>
<td>50 Screenings under BCEDP / Family Pact</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>400 Bone Mineral Density Test</td>
<td></td>
</tr>
<tr>
<td>Cardiovascular Services</td>
<td><em>Stemi Receiving Center</em>” to increase patient volume by 5 patients per month.</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>1, 250 Coronary Diagnostic Procedures</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>70 Elective PCI Procedures</td>
<td>FY14/15</td>
</tr>
<tr>
<td><strong>Access to Health Education &amp; Preventive Services</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Education</td>
<td>Continue and add community education classes</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>Free Cancer Ed. &amp; Screening</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>Participation in Community Events</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>Increase participation and attendance at the St. Rose Hospital Health Fair</td>
<td>FY14/15</td>
</tr>
<tr>
<td>Health Insurance Outreach</td>
<td>Ensure that each uninsured family that comes to the Emergency Room are given information about affordable health insurance options, such as Health Families, Medi-Cal, etc.</td>
<td>FY14/15</td>
</tr>
<tr>
<td><strong>Increase Children’s &amp; Youth Opportunities for a Brighter Future</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>St. Rose Adult &amp; Youth Volunteers</td>
<td>Increase hours and enrollment in the Adult and Student Volunteer Program, Shine and FACES program.</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>Increase membership and hours Auxiliary</td>
<td>FY14/15</td>
</tr>
<tr>
<td><strong>Community Collaboration / St. Rose Commitment to Community</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Vaccination Clinics</td>
<td>1,000 Seasonal Flu Vaccination</td>
<td>FY14/15</td>
</tr>
<tr>
<td>Latino Business Roundtable</td>
<td>Supply meeting space/speakers for the Latino Business Roundtable monthly meetings</td>
<td>FY14/15</td>
</tr>
<tr>
<td>Healthcare Resources for Low-Income Seniors in Hayward</td>
<td>Bring health education classes to low-income senior housing complexes in Hayward</td>
<td>FY14/15</td>
</tr>
<tr>
<td></td>
<td>Coordinate programs and classes that address the healthcare needs of our senior population</td>
<td>FY14/15</td>
</tr>
</tbody>
</table>