

**BOARD OF TRUSTEES QUARTERLY MEETING**

September 17, 2015

Office of Statewide Health Planning and Development

400 R Street, Conference Room 468

Sacramento, CA 95811

Start: 10:00 AM

IN ATTENDANCE	
Gary Gitnick, MD William C. Hendry Barb Johnson, MSN, MLM Kara Ralston, MBA, SDA Scott Sillers	Barbara Yaroslavsky Mary Helen Ybarra Jimmy Hara, MD, FAAFP Robert David Katherine Townsend, Ed. D, MSN

TOPIC	AGENDA ITEM	ACTION ITEM OR DISCUSSION
Call to Order/Roll Call	<ul style="list-style-type: none"> <li>Roll Call performed.</li> <li>Quorum was present.</li> </ul>	
Presiding Officer Report, Scott Sillers	<ul style="list-style-type: none"> <li>Mr. Sillers indicated he had been in contact with Ms. Onstad-Adkins who would provide details of those conversations.</li> </ul>	
Approval of May 28, 2015 Minutes	<ul style="list-style-type: none"> <li>Mr. Sillers requested revisions and/or comments regarding the May 28, 2015 Minutes. None were offered.</li> </ul>	Minutes approved as presented.
OSHPD Director Report, Robert P. David	<ul style="list-style-type: none"> <li>Mr. David reported Office of Statewide Health Planning and Development (OSHPD) was updating its strategic business plan which would guide the department for the next three years. The plan was scheduled for publication in January 2016.</li> <li>OSHPD was negotiating to move its headquarters to the 2020 Gateway Building. Mr. David anticipated the move could occur in the fourth quarter of 2016.</li> <li>The legislative session ended the previous Friday. The Governor requested OSHPD prepare recommendations regarding bills affecting healthcare.</li> <li>Within the Assembly, the newly elected Speaker and Minority Leader would not term out until 2024, as would the newly elected Senate Minority Leader. This could provide some stability for legislative leadership.</li> </ul>	

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	<ul style="list-style-type: none"><li>• OSHPD tracked approximately 250 bills during the legislative session.</li><li>• SB 26 by Senator Ed Hernandez, the all-payer claims database, was held in committee, but could be heard again in 2016.</li><li>• Mr. David expected SB 22, which would establish a graduate medical education fund, to return in 2016. A representative from Senator Richard Roth's Office advised that Senator Roth would make SB 22 his top priority in 2016.</li><li>• Mr. David believed a special session would be called to consider healthcare and transportation funding. The tax on managed care organizations was expiring, which would reduce Medi-Cal funding by \$1 billion. The Federal government wanted a broader-based tax.</li><li>• Prior to the next session beginning in January 2016, he would meet with key legislators to discuss issues including workforce.</li><li>• Mr. David announced Jacob Knapp would be leaving to work for another department. Ryan Buckley would work with the Board.</li></ul>	
Executive Director Report, Linda Onstad-Adkins	<ul style="list-style-type: none"><li>• Ms. Onstad-Adkins advised that Health Professions Education Foundation (HPEF) awarded \$26 million to approximately 1,610 people across all programs.</li><li>• Following the special application cycle in May-June 2015, HPEF awarded all funds from The California Endowment.</li><li>• Application cycles for mental health programs and four loan repayment programs began August 3 and September 9 respectively. Currently, more than 3,189 applications had been opened; although not all applications had been submitted. This number</li></ul>	

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	<p>was greater than that in 2014.</p> <ul style="list-style-type: none"><li>• Previously Mr. Hendry had suggested staff develop videos to educate applicants regarding qualifications and responsibilities of applicants. Staff was preparing videos and would provide links to Board Members when they were available.</li><li>• By 2018-19, funding would decrease to approximately \$4 million without additional funding sources. Competition for grants had increased, and often a personal connection to the granting agency was needed to have an application reviewed.</li><li>• Ms. Onstad-Adkins received approval to develop the concept of crowdfunding as a potential funding source. The concept was under review by the various departments and would be an agenda item at the next meeting.</li><li>• Mr. Hendry inquired whether the increased number of applications could be correlated to social media efforts. Ms. Onstad-Adkins felt social media was one factor; however, HPEF did not have funds to obtain analytics that would determine the effect of social media. More likely, the increased number of applications was the result of staff forming relationships across the state, lack of technology issues and revamping staff's handling of inquiries.</li><li>• Mr. Hendry asked if staff felt significant partners would provide additional grants. Staff did not believe grants would be continued, at least not consistently. There was no indication MHLAP funding would continue.</li><li>• Mr. Hendry shared his experience</li></ul>	
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	<p>with obtaining staff assistance for a potential applicant.</p> <ul style="list-style-type: none"> <li>• Ms. Ybarra noted staff was difficult to reach in person on Monday mornings.</li> <li>• Ms. Johnson suggested staff utilize program awardees to present the personal aspect of funding HPEF programs to potential funding organizations.</li> </ul>	
<p>Recognition of Dr. Shruti Joseph - Recipient of Steven M. Thompson Physician Corps Loan Repayment Program Award, Meredith Smith</p>	<ul style="list-style-type: none"> <li>• Ms. Smith introduced Dr. Joseph as a recipient of the 2014-15 Steven M Thompson Physician Corps Loan Repayment Program.</li> <li>• Dr. Joseph reviewed her education in the United States and in the Caribbean.</li> <li>• While a resident, she co-founded the HEARTS (Health Education Awareness Resource Teams) program which provided health education to the community.</li> <li>• Towards the end of her residency, her father was diagnosed with a rare and aggressive form of cancer. This ordeal taught her empathy for her patients in similar situations. In addition, it aided her decision to remain in Fresno.</li> <li>• The award allowed her to work with diverse patients and to continue her dream of helping her patients.</li> <li>• Mr. Sillers asked how she learned of the Steven M Thompson program. Dr. Joseph researched programs listed on the CalREACH website and found the Steven M Thompson program.</li> </ul>	
<p>Presentation of Legislative Resolution to Dr. Shruti Joseph by Assemblymember Henry T Perea's Office, Amy Zuloaga and Erin Rodriguez</p>	<ul style="list-style-type: none"> <li>• Ms. Rodriguez presented Dr. Joseph with a Resolution from Assemblymember Perea.</li> </ul>	

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<p>Overview of OSHPD Administrative Services Division to HPEF, James Cortes</p>	<ul style="list-style-type: none"> <li>• Mr. Cortes reviewed human resource, accounting, budget and business services provided to HPEF.</li> <li>• Ms. Yaroslavsky inquired about the charges to HPEF for services. Mr. Cortes advised that HPEF was not charged overhead costs.</li> <li>• Mr. Hendry asked if HPEF was charged rent. Mr. Cortes explained that HPEF was charged a pro rata cost based on square footage.</li> </ul>	
<p>Presentation of HPEF Outreach Materials, Meredith Smith</p>	<ul style="list-style-type: none"> <li>• Ms. Smith described staff presentations to the Board of Psychology, the Board of Registered Nursing and the Sierra Health Foundation. Reactions from those groups were positive. Staff would attend the Network of Ethnic Physician Organization Summit and California Primary Care Association Annual Conference.</li> <li>• Ms. Ybarra requested Staff notify Board Members when events were held in their areas, so Board Members could attend and provide support. Staff agreed to send email reminders of events.</li> <li>• Staff was increasing outreach to healthcare districts, chambers of commerce and legislative district offices.</li> <li>• Staff could provide information specific to Board Members' county and legislative district with respect to total number of loan repayments awarded, total dollar amount and total debt reported by applicants. Board Members received information for 2013-14. Information for 2014-15 was expected by the end of the month.</li> <li>• Ms. Onstad-Adkins added that staff could provide total number of awards and total amount sorted by</li> </ul>	<p>Email reminders to Board Members of outreach events.</p>

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	<p>program or by profession. Ms. Ybarra requested that information for her area.</p> <ul style="list-style-type: none"> <li>• Ms. Smith noted staff had information for scholarship programs as well, but did not provide it in the packet for Board Members.</li> <li>• In the next few weeks, staff would research potential funding organizations and provide Board Members with a list of board members for those organizations. If Board Members were acquainted with any of those individuals, perhaps Board Members could contact them on behalf of HPEF.</li> <li>• Dr. Hara noted Kaiser Foundation and UniHealth Foundation were not included as potential funding organizations. Ms. Yaroslavsky added that HPEF could make multiple requests to one organization.</li> </ul>	<p>Send additional breakdown to Ms. Ybarra.</p>
<p>Development Committee Chair Report, Barbara Yaroslavsky</p>	<ul style="list-style-type: none"> <li>• Ms. Yaroslavsky reported HPEF awarded approximately \$31 million in 2013-14. The amount decreased to approximately \$26 million in 2014-15.</li> <li>• Current grant funding would end in 2017, and MHLAP funding would sunset in 2018. At that time, HPEF funds would decrease to approximately \$4.3 million.</li> <li>• Grants were more difficult to find and receive due to competition.</li> <li>• Strategic efforts were needed to locate new funds whether from donations, grants or government sources.</li> </ul>	
<p>Finance Committee Chair Report, William Hendry</p>	<ul style="list-style-type: none"> <li>• Mr. Hendry advised that he had received financial reports, but had not reviewed them in detail. They appeared to be appropriate.</li> <li>• He would share the reports with the Finance Committee.</li> </ul>	

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<p>Program Committee Chair Report, Delvecchio Finley</p>	<ul style="list-style-type: none"> <li>• No report was given as Mr. Finley was not present.</li> </ul>	
<p>Board President Report, Gary Gitnick, M.D.</p>	<ul style="list-style-type: none"> <li>• Dr. Gitnick indicated quality was becoming a major part of medicine. As HPEF was responsible for a large number of doctors, it was also responsible for a great deal of patient care.</li> <li>• He expressed concern regarding the decrease in award funding. HPEF needed a strategic plan for approaching organizations for funding.</li> <li>• The HPEF Board of Trustees was a fundraising organization and should focus on areas in which it had a direct concern.</li> <li>• Mr. Hendry inquired about the status of the crowdfunding concept. Mr. Knapp indicated issues were companies that provided internet-based support and procurement procedures.</li> <li>• Dr. Gitnick reported some companies would take 50-percent of funds raised as a fee. Facebook provided many services at no charge.</li> </ul>	
<p>Agenda Items for the Next Board Meeting, Scott Sillers</p>	<ul style="list-style-type: none"> <li>• Mr. Sillers advised that the crowdfunding discussion would be an agenda item.</li> <li>• Mr. Hendry suggested Board Members provide the names of three or four foundations and names of individuals as potential funding sources at the next meeting.</li> <li>• Ms. Yaroslavsky indicated the Development Committee would meet prior to the next Board meeting.</li> <li>• Mr. Sillers noted the next meeting was scheduled for November 19, 2015 in Los Angeles.</li> </ul>	<p>Add crowdfunding as agenda item to next meeting.</p>
<p>Public Comment, Scott Sillers</p>	<ul style="list-style-type: none"> <li>• None.</li> </ul>	

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Adjournment	• Adjourned at 11:30 a.m.	
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